SURESH GYAN VIHAR UNIVERSITY Accredited by NAAC with 'A' Grade		**INTERNAL ASSIGNMENT - 1**
Course	MBA	**Presentation and Visualisation of Data**
Semester	3	
Total Marks:	15	

Q.1.   Write answers for any two questions from below. (5 marks each – Word limit – 500)

A.   Give few examples of Visualization tools that are available in the market.

B.   Will the information be kept confidential? Explain in detail.

C.   Describe the issues that should be considered in ensuring integrity of data handling.

Q.2.   Write short notes on all of the following topics (1 mark each - Word limit - 100)

A.   Define accessibility.

B.   What is Quality assurance?

C.   Randomness

D.   Explain investigation.

E.   Define Open-ended interviews.

	SURESH GYAN VIHAR UNIVERSITY Accredited by NAAC with 'A' Grade	INTERNAL ASSIGNMENT - 2
Course	MBA	**Presentation and Visualisation of Data**
Semester	3	
Total Marks:	15	

Q.1. Write answers for any two questions from below. (5 marks each – Word limit – 500)

A.   Can you name some of the downsides of Visualization?

B.   Is it possible to have Dynamic Visualizations? If yes, then frame a scenario in which dynamic visualization would be a better option than other counterpart.

C.   What is a tag cloud? How do bloggers use them to present their information?

Q.2. Write short notes on all of the following topics (1 mark each - Word limit - 100)

A.   Define Drift.

B.   Explain Surveys.

C.   Systematic Sampling

D.   What is specimen?

E.   What is Registration?